**TODAY:** scarlet, bookcover.

**What should I be working on NOW!**

* **Diy covers template** + AI course
* Upload books to findaway
* ~~Fairy tales/spooky + audiobooks to youtube~~
* ~~Vegas PREZ+~~ nonfiction book. Proposal? Why not send.
* All books, writing+infographics. Push writing COURSE/firstchaptercritique/writing community
* All books, marketing. Guerrilla publishing+ 21 day platform. Audibooks too for channel.
* NEW: ice vamps, Fae3, aliens/angels done, scarlet!= 5 complete series, audiobook boxsets.
* **Translations!**

## Work

* MYRA
* Ron/don
* ~~GENIEVERERE~~
* PJ – formatting.
* Hilary ritter… ads for her book setup/keywords

EDITING: ~~heros short~~; noel novelty edits.

Subscriptions, video chat with Kevin to youtube, subscribctions and everything…

Start a podcast or something? Why. Connection.

All that might take… until end of the year but fine! Money FIRST

* Translations, upload audiobooks (easy, fast).
* AI covers/templates; easy fast (a few WEEKS! DO IT IN SEPTEMBER!!)
* Relaunch GP/21 day with new nonfiction books
* NOVEMBER: fix your fiction, writing community launch.

Start next year with 5K/month passive:

-**2025 is MY YEAR**

* Use AI to finish eveything, get ads working for everything, scale up big and fast!

# SEPTEMBER!!!

* SCARLET
* Formatting/cover work done.
* HORROR
* Scarlet covers/series.
* Check/fix ads, new FB adboxes + check amazon ads.
* 2 novels, scarlet+icevamps. Fairytales/horror stories.
* Translations, ONE Big thing, test TASTE+otherlanguages? Huge audiobookfile.
* All that this month quietly just finish and set it up. Lowkey, no stress.

# OCTOBER

 **Finish DIY templates and AI course.**

Fuck it this month DO IT get it DONE, just TONS of shit. New fonts.
- test to see if it works.

* Redo simple landing page with instruction videos on the tool. Upsell course on AI + package of templates.
* 50 templates 5 genres, 250 templates, that’s enough fuck it! Even 25 would be FINE.
* 25, 8 genres… 200+ new ones added.
* TEST and get it WORKING, simple. If not, get it FIXED asap so I can keep building. If not. WTF! Still!

free sample page, 3 on website or just remove links; sign up and get those editable files instead of homepage.

YES fucking do it! Get it DONE

on THAT page with instructions/free samples... THEN there's the optin offer to get ALL The genrebundles, 67 each, 97 all + 97 bookmarketing course + another upsell fuck it.

* Relaunch book marketing is dead + GP.
* **Black Friday =**

GP oct. blackfriday 21 days + DIY covers package for $37, crazy deal. Last big push make some money.

Make $25K by end of year… then launch writing community (build up youtube dcontent BIG first, or list, focus on growth/building. Ads to funnels to content.

# GP LAUNCH

* Write publish repeat, updates, formatting, DIY stuff
* 101 palces to market / googleslides (just amazing free stuff).
* Book marketing is dead, free book, what NOT to do.
* GP what to do: new page with EVERYTHING and summaries, link to buy with countdown.
* Emails, doors closing forever, last chance to get in, with new emails, video testimonials/testimonials go BIG. $40K! 3 month program then shut it down, resources gone forever. Launch during/at Vegas (welcome people, make VIDEOS and stuff, interview some famous PEOPLE: short, quick 3 minute interviews with ALL The people, damn!

VEGAS!!

Do I WANT a table? A poster with a bunch of free books if they sign up + a contest/giveaway?

* An ADvertisemnt at least, book butchers greatest picture/branding? Why not, that’s easy.
* Giveaway… need to set it up.
* Pins, sticks, keepsakes.
* How could I produce the MOST value, preparing for a writing conference. Table, ads, sponsors, etc.
* SELLING book, 1 on 1 connection. For introverts. Maybe THAT. Writing conferences, rank #1.

# 2025

Use AI to finish a shitton of books, finish everything, scale everything.

* 90dayMFA
* Nonfiction writing guides to basic shit
* Fix your fiction
* Love poetry
* Planner/guides?
* 5 finished series, then 10 finished series. Making 5K + making 5K with nonfiction/courses.
* Scale WRITING COMMUNITY< 100/month then more and more, upsells, private stuff.

-redo books, launch GP, black Friday launchs = $25K/pay tax!

-use AI to finish all MY books and keep writing! 100 books, 10 completed series, boxsetrs, transkations, youtube ads etc.... all that shit, main job. get ads cranking, make $25K/month!

- double traffic to sites.

- book about AI and humanity

- 21 day platform, 100 publishinhg questions etc... all my books WORKING with ads get famous, if you're publishing you know me.

- youtube videos about Everything again, slightly better, more professional everything. 100K followers.

- fix DIY cover creator so it WOrks; MAKE A TON OF TEMPALTES, GET AFFILIATES, MAKE MROE videos and stuff. high conversion, with affilaites, $67x100/month. 3 sales a day, EASY.

- writing community, editing/ghostwring projects, first chapter critique. Editing software tool on bookbutchers. Poetry generator something easy.

- 90dayMBA+ other thigns. consistent, stable longterm income doing what I love, easy stuff.

# DIY

Hire someone to FIX and FINISH – spend $1k, get it DONE and flawless!!!
- add AI and a TON of templates for promotion and marketing.
- $17/month or $97 total, lifetime access (other people, $17 a month = over 200 a year.

THIS MONTH! AI + 100+ covers for new tool because it WORKS!!! Launch THAT, launch GP, make money.

Then reinvest and build all the things.

# BLOGS

[https://substack.com/@derekmurphy1](https://substack.com/%40derekmurphy1)

medium, linked in etc.

Youtube.

ALL writing content (screenwriting, fix fiction etc, use that content for ALL blogs and build them UP!) checklists and bloglisticles for pinterest on one big account linking to all those different stuff.

# AI TOOLS

Test a bunch, make my OWN for all the traffic I get, keep them ON the site!

- poetry generator, make it easy and top! Get people to stay longer.
- test out plugin or STOP paying. Stop paying for a lot of shit.

* EDITOR for book butchers, levels, pricing, free
* COVER DESIGN: ideogram or train DALLe, figure it out and get a working tool up fast!
* Marketing expert… You give it your BOOK: it’ll make a marketing plan and strategy for you, personalized, for $15

# ScribeGeist.

* Enkidu
* Prometheus
* Grammara
* Orpheo
* Parchment
* Quillith
* Calliope
* Lumina
* Nocturnus
* Spellwright
* Golemscribe

# ADS

Fix ads, text new ad format, make sure I’m profitable…

TRANSLATIONS:

Scribeshadow: german, French, Spanish + audiobooks for FULL taste series. Do them FAST.

That’s 12 books on youtube… put ads on, see what happens.
Is it worth it, is it profitable?